

# Coastal REALTORS® Foundation Grant Application Scoring Matrix



Judge: \_\_\_\_\_

Organization Name: \_\_\_\_\_

County: \_\_\_\_\_

Amount Requested: \_\_\_\_\_

## 1. Project Relevance & Purpose Clarity & Feasibility 50 \_\_\_\_\_

- How clearly and convincingly the charity defines the purpose for which funds will be used – including need, target population, and intended results.
  - What specific community need does this project address?
  - What measurable outcomes are expected?
  - How does this project support the mission or broader goals?

## 2. Community Engagement 30 \_\_\_\_\_

- The extent to which the intended community is involved in identifying, designing, and delivering the project
  - Is the community involved in defining this project?
  - What roles do community members play during implementation?

## 3. Member Engagement 20 \_\_\_\_\_

- Focuses on how the member requesting funds supports the charitable organization through volunteer work, participation, advocacy, fundraising involvement, or other direct contributions.
  - How does the member currently support this charitable organization?
  - What volunteer or service activities does the member personally perform for them?
  - How regularly is the member involved in events, programs, or ongoing support efforts?
  - How does the member's involvement enhance the charity's ability to deliver its project or mission?

## BONUS: Counties Served (Optional) +10 max \_\_\_\_\_

- Additional points for serving more than one county. Each additional county earns +5 points, up to 10 points max (for 2 additional counties).
  - Which counties will this project serve?
  - How will services be implemented across multiple locations?
  - Are resources distributed effectively across each county?

**Total = 100 base points + up to 10 bonus points = Maximum Possible Score: 110**

**TOTAL POINTS AWARDED \_\_\_\_\_/110**