

### **2021 MEMBER BENEFITS AT-A-GLANCE**

# LOCAL (Coastal Association of REALTORS®) | \$275 Dues

#### **General Benefits**

- ✓ Bright MLS MEMBER RATE
  - \$105 per quarter (REALTOR<sup>®</sup>) vs. \$159 per quarter (non-REALTOR<sup>®</sup>)
  - VALUE: \$216 per year
- ✓ Opportunity to apply for funding up to 1,000 for charity of member's choice from the <u>Coastal</u> <u>REALTORS<sup>®</sup> Foundation</u>
- ✓ CAR Weekly E-Newsletter
- ✓ Sentrilock Services (member rate) and use of Card Reader at the CAR office
- ✓ Exclusive member discount for ads in Wicomico Real Estate Now & OC Today Real Estate insert
- ✓ Sharable Social Media content
- ✓ Professional Standards, Ombuds, Mediation, Ethics, and Arbitration services

#### **Advocacy Benefits**

- ✓ Monthly Government Affairs Newsletter
- ✓ Local Government Affairs Director to research and assist with issues important to members
- ✓ Representative at local government meetings
- ✓ RPAC dollars used for local candidates who support real estate industry
  - Currently over \$22,140 in local RPAC account
- ✓ Consumer Newsletter to promote REALTORS<sup>®</sup>

#### **Education Benefits**

- ✓ 1 FREE CE Class per Quarter
- ✓ <u>REALTOR<sup>®</sup> Designation/Certification</u> courses hosted by CAR with special member pricing
- ✓ Monthly discounts offered for online CE through CAR partnership with <u>The CE Shop</u> (20%-40%)

#### **Networking Benefits**

- ✓ When safe to do so, events held throughout the year discounted or free entry for members
  - Business Card Exchanges, REALTOR<sup>®</sup> Tent at Tawe's, Golf Tournament, REALTOR<sup>®</sup> Fair, Installation and Awards, Holiday Party, and more
- ✓ Opportunity to network via Committee and Task Force involvement

### **CAR Office Benefits**

- ✓ FREE Wi-Fi & Charging Station for your laptop, tablet, or phone
- ✓ FREE use of lobby computer/printer for last minute needs
- ✓ FREE Conference Room to meet with your clients when you are not near your office (upon availability)



### **2021 MEMBER BENEFITS AT-A-GLANCE**

## STATE (Maryland REALTORS®) | \$218 Dues

- ✓ Maryland REALTORS<sup>®</sup> Benefits
- ✓ Legal Hotline
- ✓ Advocacy Benefits
- ✓ <u>Statewide Forms</u> (login required)
- ✓ Maryland Conference

# NATIONAL (National Association of REALTORS<sup>®</sup>) | \$150 Dues + \$35 Public Awareness Campaign (\$185)

- ✓ National Association of REALTORS<sup>®</sup> Benefits
- ✓ Use of the <u>REALTOR<sup>®</sup> Brand</u>
- ✓ <u>ZipForms®</u>
- ✓ <u>REALTOR<sup>®</sup> Designations/Certifications</u>
- ✓ <u>C2EX.Realtor Commitment to Excellence Program</u>
- <u>Coronavirus Guidance and Advocacy for REALTORS®</u>
- ✓ <u>Right Tools Right Now</u>
- ✓ That's Who We R Campaign